

sexpo

Health, Sexuality & Lifestyle Expo

**NATIONAL EXHIBITION CENTRE
BIRMINGHAM, UNITED KINGDOM
Friday October 25 – Sunday October 27, 2019**



SEXPO® BIRMINGHAM 2019 EXHIBITOR PRICING STRUCTURE

TO SECURE YOUR BOOKING, A 25% DEPOSIT OF THE TOTAL BOOKING MUST ACCOMPANY YOUR COMPLETED EXHIBITOR APPLICATION FORM

Number of Stands	Stand Type	Price Ex-VAT	Price Inc-VAT
1-2 stands	3m x 3m corner stand	£1,350 each	£1,620 each
1-2 stands	3m x 3m non-corner stand	£1,080 each	£1,300 each
3-5 stands	3m x 3m non-corner or corner stands	£1,150 each	£1,380 each
6-9 stands	3m x 3m non-corner or corner stands	£1,000 each	£1,200 each
10+ stands	3m x 3m non-corner or corner stands	£900 each	£1,080 each
Any quantity	2m x 2m non-corner stand	£7,00 each	£840 each
Any quantity	2m x 2m corner stand	£1000 each	£1,200 each
Space Only	Space Only (min 36m ²)	£130 per square metre	£156 per square metre
One	1.5m x 1.5m model signing space	£140 each	£168 each

WHY EXHIBIT:

- Access to the NEC by all modes of transport:
 - CAR:**
NEC is at the heart of the UK motorway network
75% of UK population is within 3 hours' drive
16,500 car park spaces – all on the one site
 - AIR:**
Birmingham Airport – on site
10 minutes' walk from Arrivals Hall to exhibition space
 - TRAIN**
Birmingham International Station – on site
London in just 69 Minutes
Manchester in just 108 minutes
- Comparative to other consumer events, exhibition space remains competitively priced
- SEXPO® delivers a captive audience of 18+, ready to spend adults
- SEXPO® Birmingham will be supported by a £300k advertising and marketing budget
- Over 55% of patrons find interacting with exhibitors as the most satisfying part of their SEXPO® experience
- 70% of attendees visit with a partner and are aged between 18-35 years
- 52% of visitors are female / 48% male
- Over 30,000 attendees per event