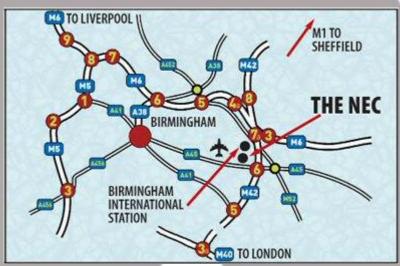


NATIONAL EXHIBITION CENTRE BIRMINGHAM, UNITED KINGDOM Friday October 25 – Sunday October 27, 2019





SEXPO® BIRMIGHAM 2019 EXHIBITOR PRICING STRUCTURE

TO SECURE YOUR BOOKING, A 25% DEPOSIT OF THE TOTAL BOOKING MUST ACCOMPANY YOUR COMPLETED EXHIBITOR APPLICATION FORM

		Price	Price
Number of Stands	Stand Type	Ex-VAT	Inc-VAT
1-2 stands	3m x 3m corner stand	£1,350 each	£1,620 each
1-2 stands	3m x 3m non-corner stand	£1,080 each	£1,300 each
3-5 stands	3m x 3m non-corner or corner stands	£1,150 each	£1,380 each
6-9 stands	3m x 3m non-corner or corner stands	£1,000 each	£1,200 each
10+ stands	3m x 3m non-corner or corner stands	£900 each	£1,080each
Any quantity	2m x 2m non-corner stand	£7,00each	£840 each
1			
Any quantity	2m x 2m corner stand	£1000 each	£1,200 each
		£130per	£156 per
Space Only	Space Only (min 36m2)	square metre	square metre
One	1.5m x 1.5m model signing space	£140 each	£168 each

WHY EXHIBIT:

Access to the NEC by all modes of transport:

CAR:

NEC is at the heart of the UK motorway network 75% of UK population is within 3 hours' drive 16,500 car park spaces – all on the one site

AIR:

Birmingham Airport – on site 10 minutes' walk from Arrivals Hall to exhibition space

TRAIN

Birmingham International Station – on site London in just 69 Minutes Manchester in just 108 minutes

- Comparative to other consumer events, exhibition space remains competitively priced
- > SEXPO® delivers a captive audience of 18+, ready to spend adults
- > SEXPO® Birmingham will be supported by a £300k advertising and marketing budget
- Over 55% of patrons find interacting with exhibitors as the most satisfying part of their SEXPO® experience
- > 70% of attendees visit with a partner and are aged between 18-35 years
- > 52% of visitors are female / 48% male
- Over 30,000 attendees per event